POLLUX MALL
PARAGON

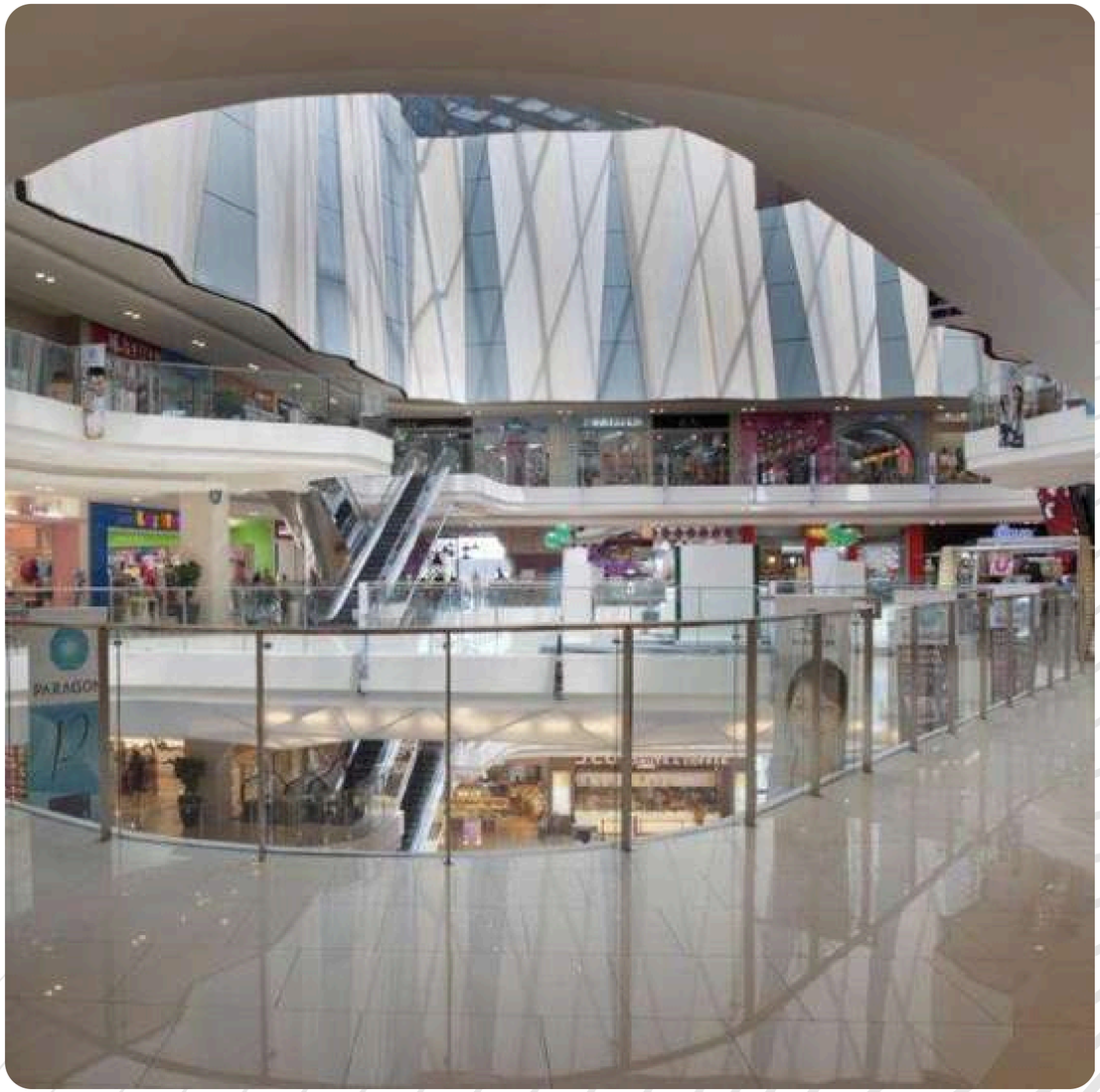
Leasing Deck



Overview

Pollux Mall Paragon Semarang is the largest shopping center in Semarang City, located in the city center and remains a shopping destination for all market segments, both local and international tourists.

Offering a combination of retail tenants, F&B, entertainment, and lifestyle within one modern area, this mall has become a preferred destination for urban residents, families, and tourists. With easy accessibility from business areas, offices, hotels, and residential zones, Pollux Mall Paragon offers strong traffic potential and promising business opportunities for tenants and brand partners.

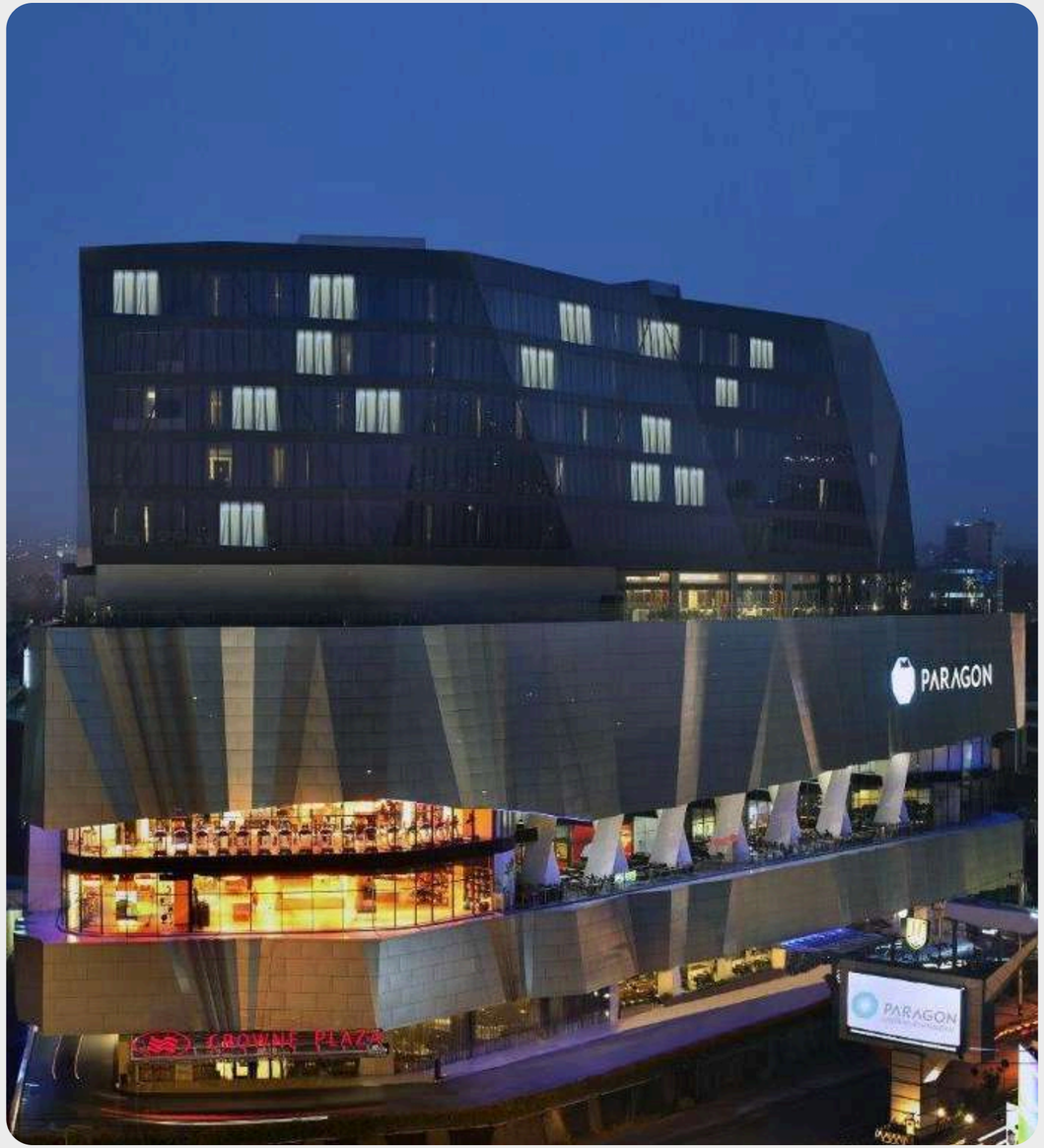




Overview

As a family mall targeting the upper-middle class, Pollux Mall Paragon Semarang offers a unique shopping experience and atmosphere unlike any other mall in Semarang through numerous major events. These include The Market, Paragon Midnight Shopping, and other annual events that have created a buzz in Semarang.

Semarang's largest and most modern shopping center boasts over 140 national and international tenants. These include H&M, Matahari, Hypermart, Guess, L'occitane, Hush Puppies, Obermain, Frank & Co., Levi's, Charles & Keith, Starbucks, Subway, Marugame Udon, Shaburi & Kintan Buffet, RamenYa, Wingstop, Okinawa Sushi, The People's Cafe, Djournal Coffee, and more.



Strategic Location

Located at Jalan Pemuda no. 118, Pollux Mall Paragon Semarang comes with a “one stop destination” concept that combines a modern shopping center, family recreation area, and 5-star hotel.

Pollux Mall Paragon is strategically located in the center of Semarang City with easy access from business districts, offices, hotels, and residential areas, making it a preferred destination for shopping, relaxing, and enjoying entertainment for locals and tourists alike.


Kapt. Piere Tendean
Jl. Pemuda
Jl. Imam Bonjol
Jl. Depok
Jl. Gajah Mada
POLLUX MALL
PARAGON
Jendral Sudirman
Tugu
Muda
Jl. Mayjen Sutoyo
Jl. Pandanaran
Jl Ky Ahmad Dahlan
Simpang
Lima
Jl. Ahmad Ya

Positioning Statement

Pollux Mall Paragon is positioned as a modern lifestyle destination in the center of Semarang City that offers shopping, culinary, entertainment, and gathering space experiences in a premium, comfortable, and dynamic atmosphere for urban communities and modern families.







Why Pollux Mall Paragon?

Strategic Location

Pollux Mall Paragon is strategically located in the center of Semarang City with easy access from business areas, hotels, offices, and residential areas.

Strong Visitor Traffic

Offering a variety of tenancy mixes of retail, F&B, and entertainment that create active and diverse visitor traffic every day.

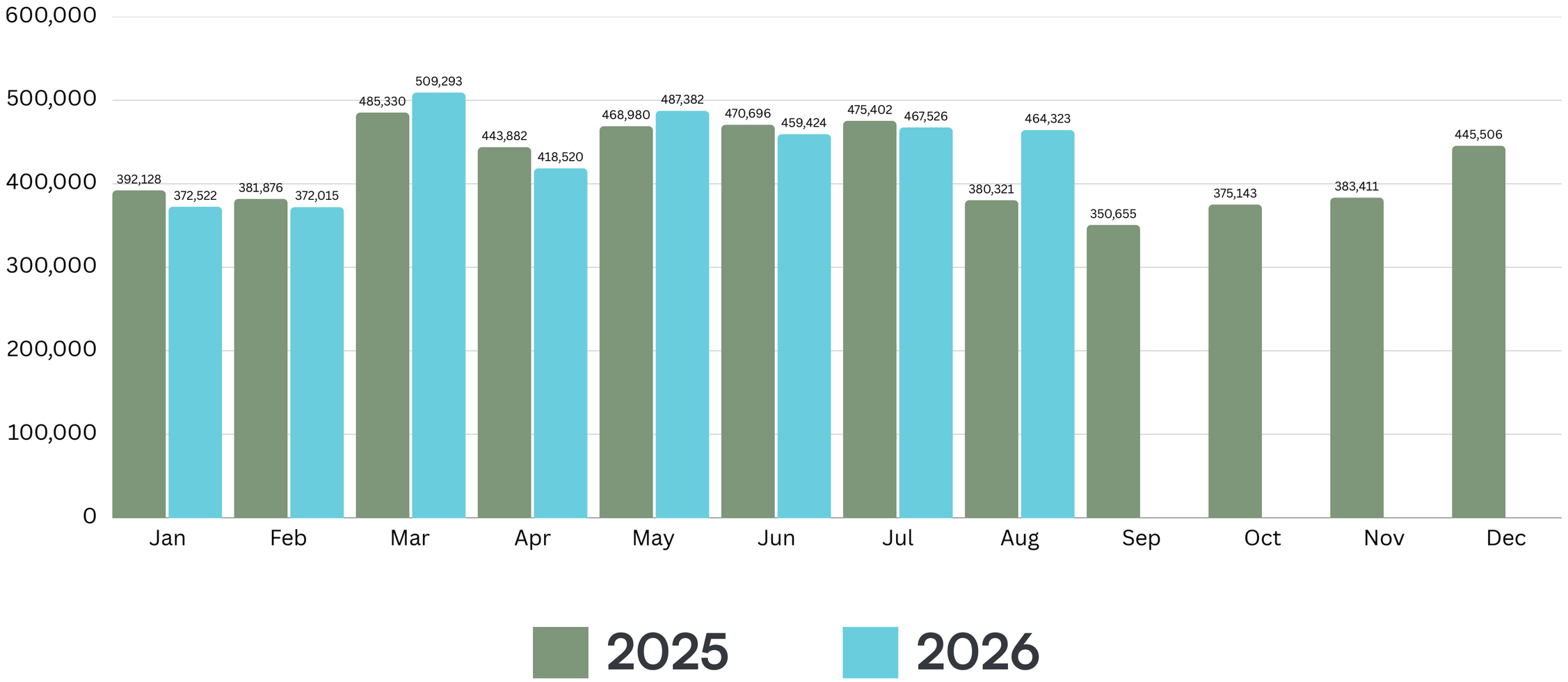
Modern Lifestyle Destination

Supported by a modern lifestyle mall concept with a premium and comfortable atmosphere, it has become a favorite destination for urban communities and families.

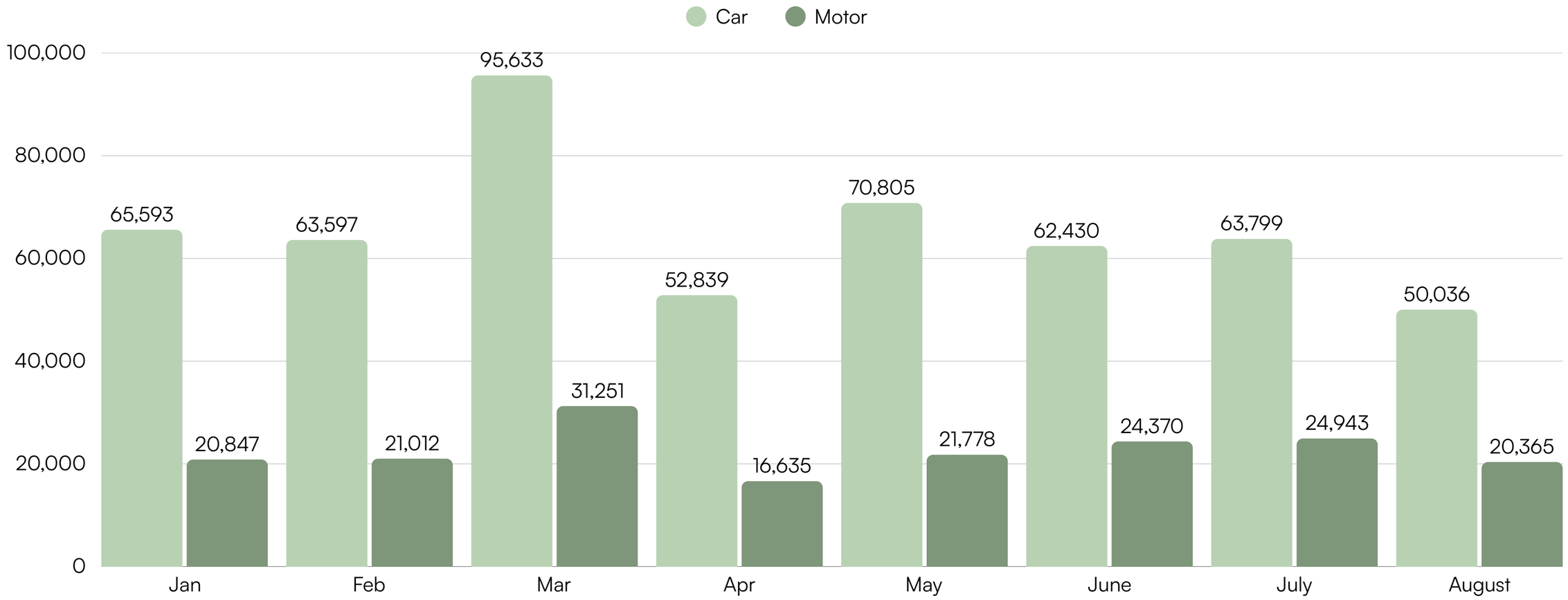
High Business Potential

Offering potential business opportunities for tenants through a strong captive market, high visibility, and consistent promotional activities and events.

Traffic Customer



Traffic Parking



Mall Information

PT Cakrawala Sakti Kencana
Jl. Pemuda No. 118, Semarang

Development Name
Pollux Mall Paragon

Development Type
Integrated Mixed Use
Shopping Mall, 5-Star Hotel

Formal Address
Jl. Pemuda No. 118, Semarang
Jawa Tengah - 50132

Tenure
Pure HGB

Completion Date
2010

Property Status
Owned

Land Area
34,281.58 m^2

Gross Floor Area
53,784 m^2

Total Carpark Facility
1,050 Carpark Lots

No. of Floors
8 Floors (incl. basement)

No. of Tenants
±186 Tenants

Contact Number
(024) 3562111

Hotel Main Block Particulars

Hotel Facilities:

Grand Ballroom	: 2.000 pax
Room Total	: 270 rooms
GFA	: 16.701,42
SGFA	: 16.701,42
No. of Floor	: 9 floors
Ceiling Height	: 2,4
Floor to Floor Height	: 3,6
No. of Lifts	: 10 units

Mall Gallery

POLLUX MALL
PARAGON








Frank & co.
YAMAHA
MODX7
#DJF2K19

Tenant Gallery

POLLUX MALL PARAGON











Tenant Gallery

POLLUX MALL PARAGON











Tenant Gallery

POLLUX MALL PARAGON











Tenant Gallery

POLLUX MALL
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Tenant Gallery

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Tenant Gallery

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Tenant Gallery

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Tenant Gallery

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Tenant

POLLUX MALL PARAGON



Zone Area



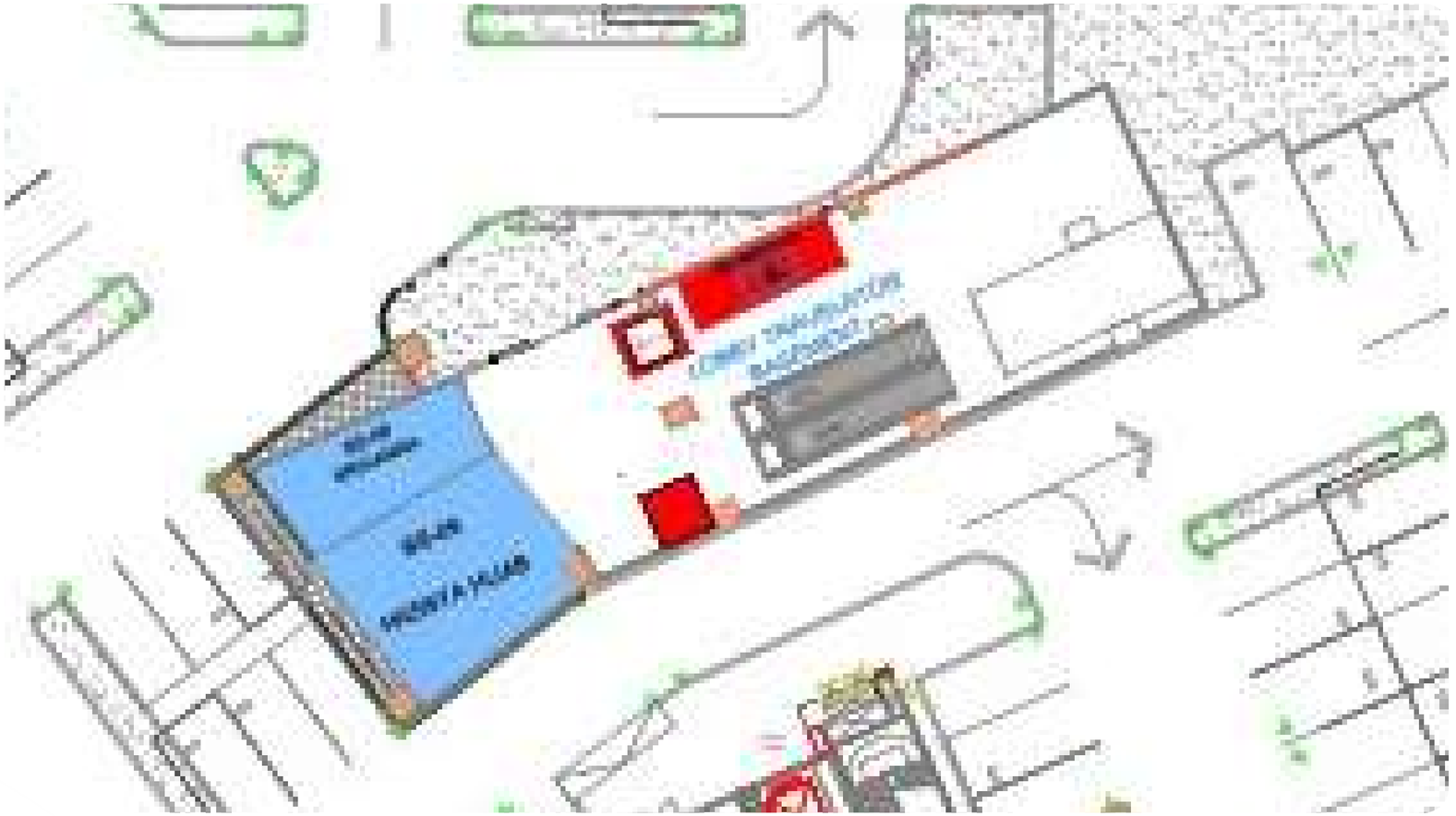


Zone Area | **GF** Ground Floor

Zone Area

BS

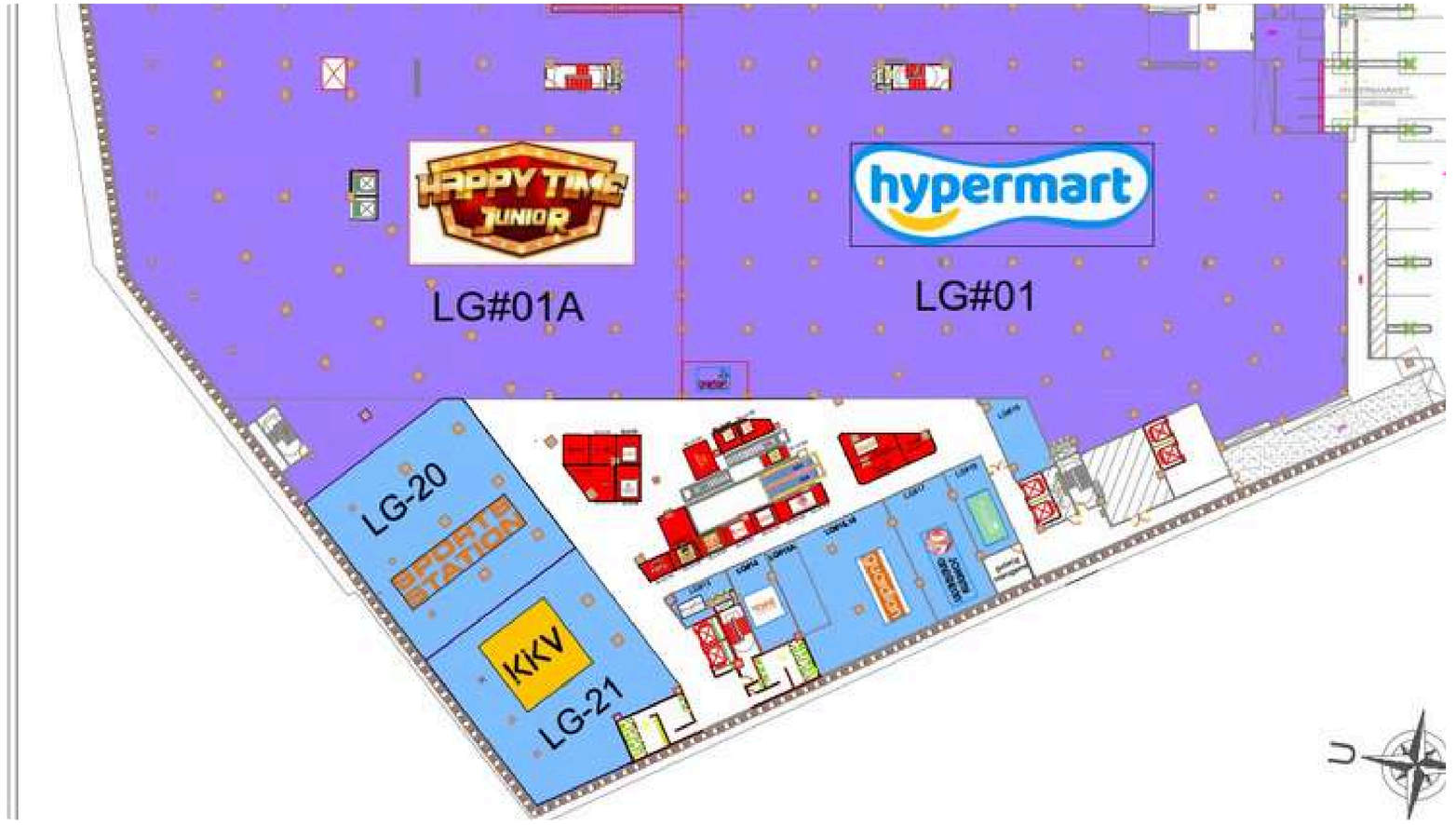
Basement



Zone Area

LG

Lower Ground



Zone Area

GF

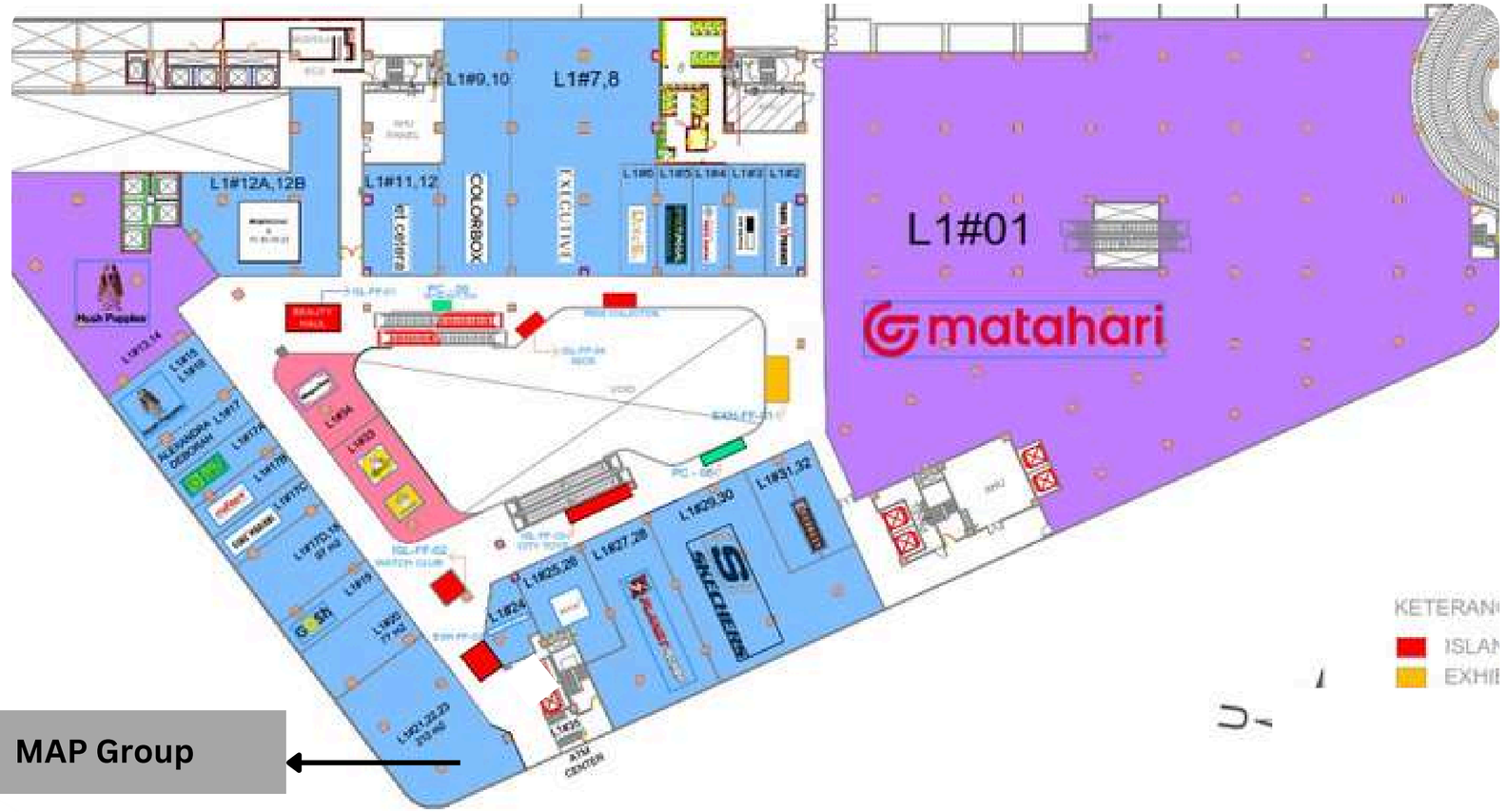
Ground Floor



Zone Area

1F

First Floor



MAP Group

Zone Area

2F

Second Floor



POLLUX MALL
PARAGON

Zone Area

3F

Third Floor







Zone Area | **2F** Second Floor

Mall Events

Event Gallery

POLLUX MALL PARAGON











Event Gallery

POLLUX MALL PARAGON











Event Gallery

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Event Gallery

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PARAGON











Event Gallery

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Event Gallery

POLLUX MALL PARAGON













Event Plans 2026



January - February

Prosperous Years Of The Blazing Horse

Celebrate Chinese New Year, year of the Blazing Horse. Barongsai Show, CNY thematic Bazaar, etc.



February - March

Wonderful Ramadan

Celebrate Ramadan Season with special event & bazaar. Padel In Mall, Great Sale Bazaar, & Surprise late nite shopping.



April - May

Festivalous Season

Bring the festive vibes in Mall with a lot of special event. BI Gayeng, Dino Island, Toys Bazaar, etc.



June - July

Holiday On Ice with Pororo

Celebrate Holiday Season with special theme Holiday On Ice with Pororo. Ice Rink, Toys Bazaar, Kids activity, Meet & Greet with Pororo.



August

Indonesian Culture Festival

Celebrate Indonesia Independence Day with special event. Bunga Tanjung, Expetation, etc.

Event Plans 2026



September

Event Name

Bring the beauty season to our loyal customer. Engkau Juwita Bazaar, Paragon Medical Week, etc.



October

Spooky & Thrills

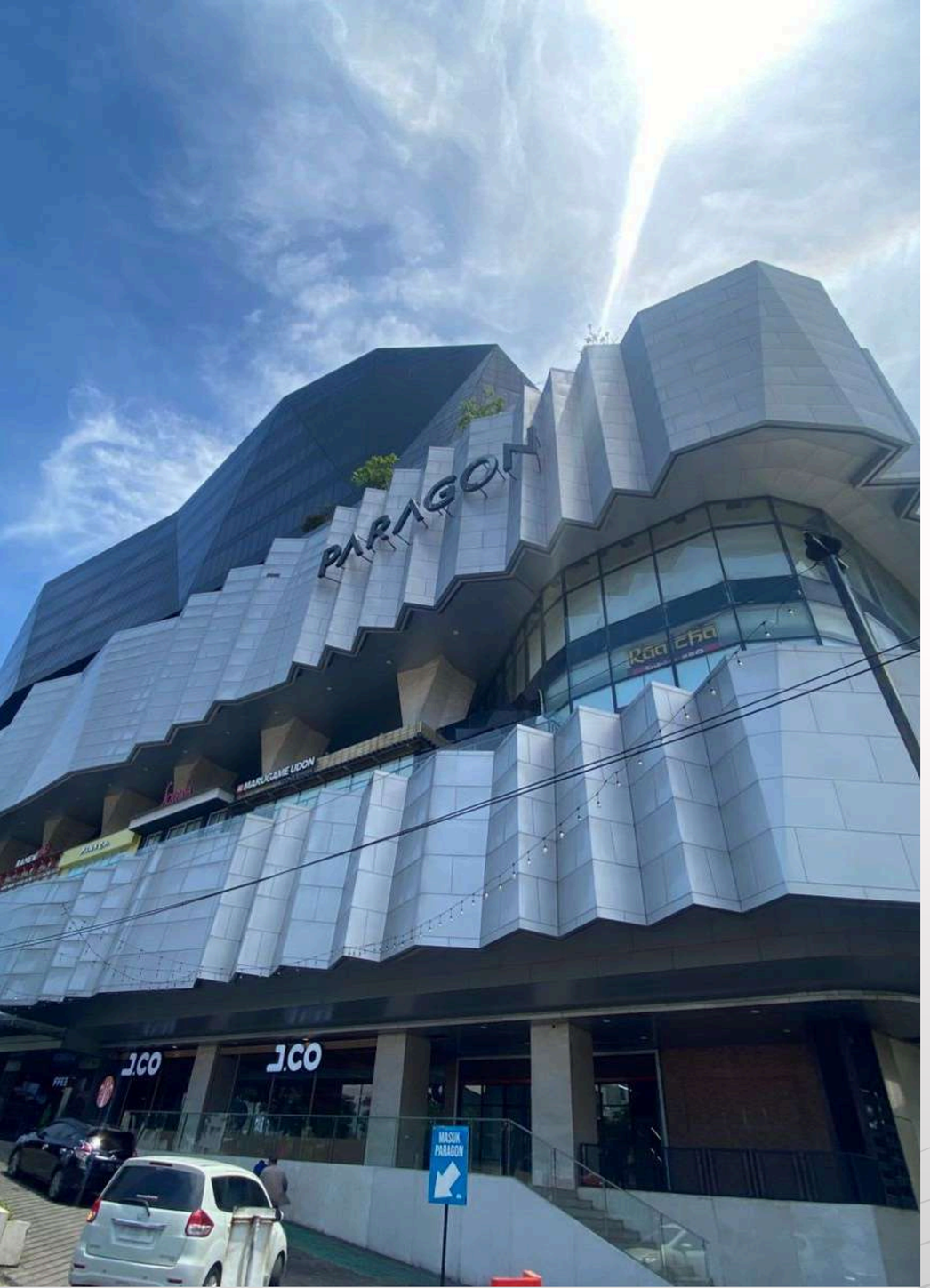
Celebrate Halloween Season with special events. Bunga Tanjung, Jungle Zoo Exhibition, etc.



November - December

Winter Wonderland

Celebrate Christmas & New Year Eve with special events. Bear Republic, Padel In Mall 2, Bunga Tanjung, Nailing etc. exhibition,



Secure your leasing opportunity today!

Leasing Inquiry:
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paragon.polluxmalls.com

@polluxmallparagon