POLLUX MALL
CENTRAL CITY

Leasing Deck



Overview

Pollux Mall Central City is a shopping center that offers a complete shopping and recreation experience for you and your family in the eastern area of Semarang. Built on approximately 2.7 hectares of land, the mall features a one-story building covering around 1.3 hectares.

Operating since February 2, 2009, Pollux Mall Central City is strategically located on the border between Semarang and Demak. The mall combines shopping, fashion, and entertainment concepts with the largest game center and playground in Semarang, Cinema XXI, as well as a culinary area that brings together both national and local brands.





Overview

Pollux Mall Central City brings in a plethora of choices for our visitors' leisure and onvenience and is set to revolutionize the lifestyle experience in Semarang Our creative zoning concept offers a synergistic combination of retail, events, dining, family entertainment and trendsetting lifestyle meet-up components that are designed to appeal to savvy consumers pursuing quality of life in a socially- conscious and creative environment.

As the “Modern Shopping Destination,” Pollux Mall Central City provides comfort and convenience for visitors with spacious parking areas, a safe and clean environment, and comfortable air-conditioned facilities. Everything visitors need is available at Pollux Mall Central City.



Strategic Location

Strategically positioned at East Semarang Growth Corridor, connecting major traffic flow between Semarang — Demak — Purwodadi, providing strong visibility and accessibility.

High Accessibility
Direct access from primary arterial roads with strong connectivity to residential and commercial areas.

Located within Integrated Mixed-Use Development
Part of Central City Township Development, creating a captive market from residential, commercial, and hospitality sectors.

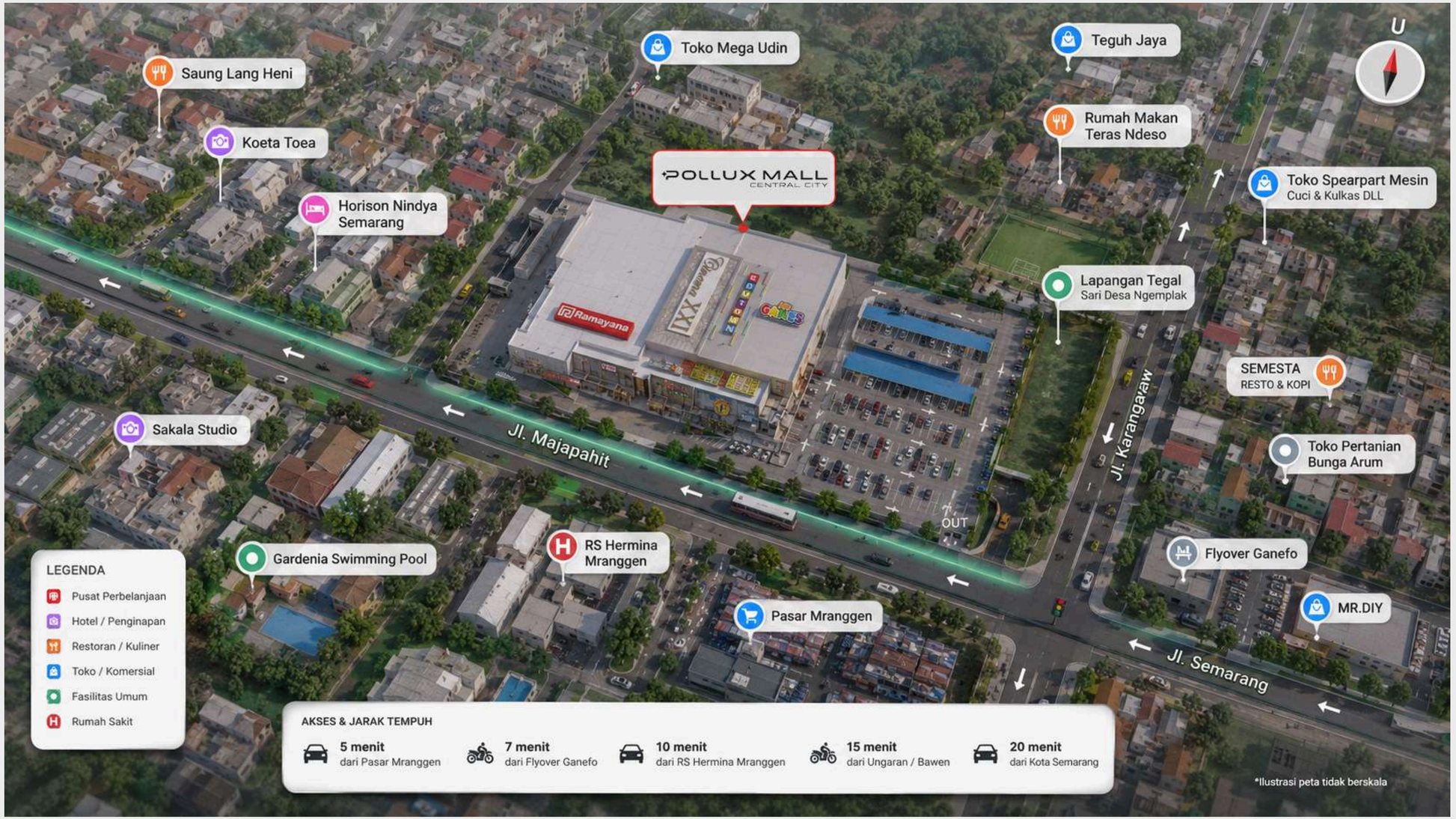
Dense Residential Catchment Area
Surrounded by established and growing residential communities, supporting sustainable visitor traffic.

Strong Retail Potential
Strategic positioning to capture daily needs, lifestyle, F&B, entertainment, and family-oriented consumers.

High Traffic Exposure
Located on a major urban corridor with significant vehicle movement, enhancing tenant visibility and branding opportunities.

Growing Eastern Semarang Economic Area
Benefiting from continuous urban expansion and infrastructure development in Eastern Semarang.

POLLUX MALL
CENTRAL CITY



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Positioning Statement

Pollux Mall Central City is strategically located on Jalan Brigjen Sudhiarto, the main connecting road between Semarang and Purwodadi. From downtown Semarang (Simpang Lima Square), the mall can be reached in less than 15 minutes, as it is located only around 10 kilometers to the east. Meanwhile, from the Gayamsari Toll Exit, the distance is only approximately 5 kilometers, allowing customers from outside the city who travel via the toll road to conveniently fulfill all their needs without having to travel to the city center — simply by visiting Pollux Mall Central City.







POLLUX MALL
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Why Pollux Mall Central City ?

Strategic Location

Located within the Eastern Semarang growth corridor with direct connectivity to Semarang — Demak — Purwodadi arterial routes, providing strong accessibility and visibility.

Strong Catchment & Market Potential

Supported by dense residential areas, growing communities, and captive market opportunities from surrounding mixed-use developments.

Integrated Lifestyle Destination

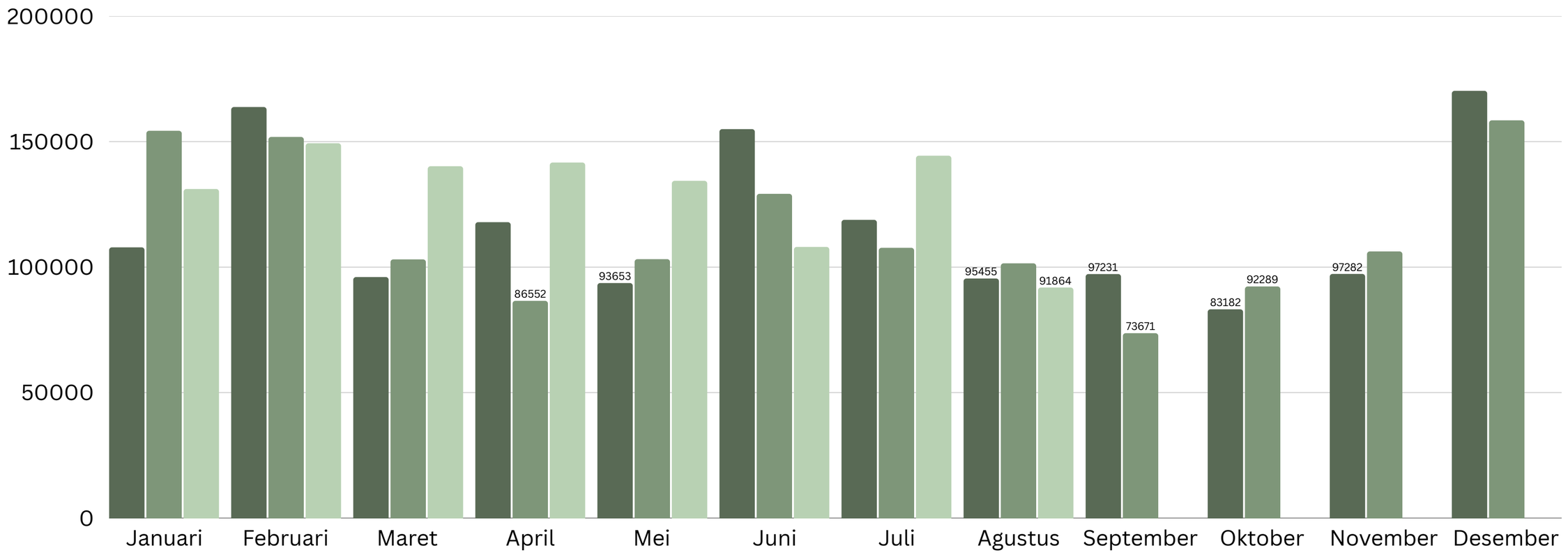
Pollux Mall Central City is a lifestyle destination combining retail, dining, entertainment, and community experiences.

Diverse Tenant Mix & Visitor Traffic

A balanced mix of retail, F&B, entertainment, and services attracts diverse customers and drives consistent foot traffic year-round.

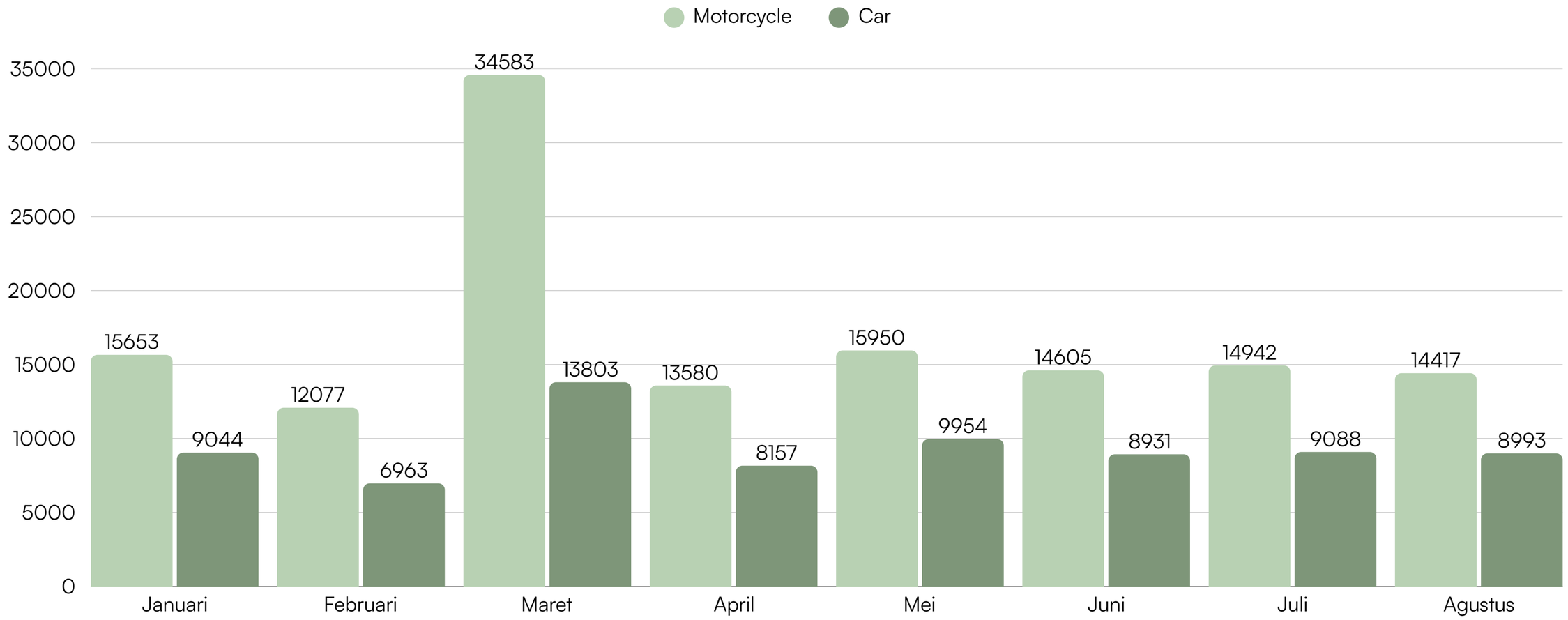
POLLUX MALL
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Traffic Customer



POLLUX MALL
CENTRAL CITY

Traffic Parking



Mall Information

Company Name

Pollux Mall Central City

Address

Jl. Brigjen Sudiarto No.km. 11, Penggaron Kidul, Kota Semarang, 50194

Land Area	:	49,885 m2
GFA	:	13,312 m2
NLA	:	11,108 m2
Number of Floor	:	1
Total Leased	:	10,779 m2
Parking Lot	:	330 cars, 550 motorcyle
Electric Capacity	:	1,790 kVA
Ceiling	:	5.2 meter

Mall Gallery

POLLUX MALL
CENTRAL CITY








IMLEK SALE
-75%
IMLEK SALE
AESAR

Tenant Gallery

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Tenant Gallery

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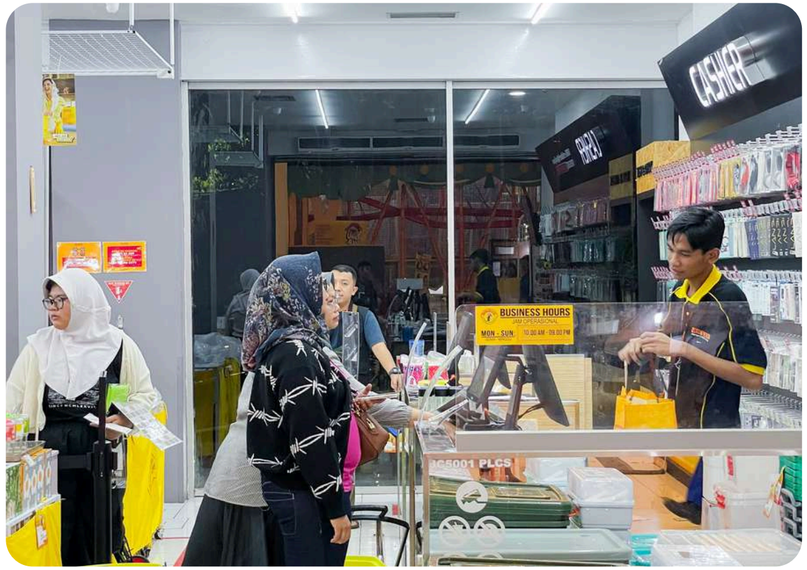












Tenant Deals

POLLUX MALL
CENTRAL CITY

Ramayana

Ramayana

Everyday is Our Happy Day !! More Games means More Fun !!
Mr. GAMES
PlayGames Center

J.CO
DONUTS & COFFEE

MR.D.I.Y.
Always Low Prices

ISTANA
Mie & Es

MAKO
CAKE AND BAKERY

Chi Fry
CRISPY SNACK

TONG TJI

ICE CREAM
CORNER

Waffelicious
waffle so delicious..

TEH Cap POCI
Es Teh

PENMO
PENTOL BASO SOLO
MAKANAN TRADISIONAL RASA KEKINIAN

Star Silver

EDUTOWN

Cinema XXI

ADVANCE
Advancing Life

SEOUL-FIE
사진

POLLUX MALL
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Zone Area

Zone Area

GF

Ground Floor







Zone Area | **GF** Ground Floor

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Mall Events

Event Gallery

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Event Plans 2026

POLLUX MALL
CENTRAL CITY

Januari

Cheerfull Kids Family

Minggu, 4 Januari 2026

Januari

Kreasi Topeng

Minggu, 18 Januari 2026

Januari

English Festival

Sabtu, 24 Januari 2026

Februari

Tari Kreasi Tradisional

Sabtu, 7 Februari 2026

Februari

CNY Competition

Minggu, 8 Februari. 2026

Februari

Sweet Competition Time

Minggu, 15 Februari 2026

Februari

Barongsai Performance

Selasa, 17 Februari 2026

Februari

Ramadhan Berbagi

19 Februari - 18 Maret 2026

Maret

Ramadhan Competition

Minggu, 8 Maret 2026

Event Plans 2026

Maret

Face Painting

Minggu, 15 Maret 2026

April

Pesta Legenda

Minggu, 5 April 2026

April

Fun Dance

Minggu, 12 April 2026

April

Puzzle Adat Minang

Minggu, 19 April 2026

April

Dreamy Kids Stairs

Sabtu, 25 APril 2026

April

Outing Class KB

Kamis, 30 APril 2026

Mei

Outing Class

Minggu, 3 Mei 2026

Mei

Lava Lamp

Minggu, 10 Mei 2026

Mei

Outing Class

Senin, 11 Mei 2026

Event Plans 2026

POLLUX MALL
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Mei
JCO Cooking Class
Selasa, 12 Mei 2026

Mei
Threasure Hunt
kamis, 14 Mei 2026

Mei
Lasy Competition
Sabtu, 16 Mei 2026

Mei
Fashion Show
Minggu, 17 Mei 2026

Mei
Pentas Seni TK
Sabtu, 23 Mei 2026

Mei
Drama Musik Mandalika
Minggu, 24 Mei 2026

Mei
Mini Challenge Bowling
Rabu, 27 Mei 2026

Juni
Cooking Class
Rabu, 3 Juni 2026

Juni
Wisuda TK Albatani
Sabtu, 6 Juni 2026

Event Plans 2026

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Juni
Konser Drumband
Miingu, 7 Juni 2026

Juni
Wisuda TK YBM
Selasa, 9 Juni 2026

Juni
Stone Leap Challenge
Minggu, 14 Juni 2026

Juni
Pentas Seni TK
Minggu, 21 Juni 2026

Juni
Edutrip TK
Sabtu, 27 Juni 2026

Juni
Eco Fun Craft Day
Minggu, 28 Juni 2026

Juli
Lomba Mewarnai
Minggu, 12 Juli 2026

Juli
Musik Performance
Minggu, 19 Juli 2026

Juli
Miracle Competition
Minggu, 26 Juli 2026

Event Plans 2026

Agustus

Dreamy Kids

Minggu, 2 Agustus 2026

Agustus

Pramuka Siaga

Sabtu, 15 Agustus 2026

Agustus

Drumband Performance

Minggu, 16. Agustus 2026

Agustus

Poundfit

Sabtu, 22 Agustus 2026

Agustus

Got Talent

Minggu, 23 Agustus 2026

September

Kreasi Topeng

Minggu, 6 Minggu 2026

September

Beauty Class

Minggu, 13 September 2026

September

Youth Festival

Minggu, 20 September 2026

September

Poundfit

Minggu, 27 September 2026

Event Plans 2026

Oktober

School Competition

Minggu, 4 Oktober 2026

Oktober

Science Fun Fair

Minggu, 18 Oktober 2026

Oktober

Halloween Kids

Minggu,25 Oktober 2026

November

Dance KPOP

Minggu, 8 November 2026

November

Gema Nada Patriotik

Minggu, 15 November 2026

November

Father Day Out

Minggu, 29. Oktober 2026

Desember

Nestora Youth Spark

Minggu, 6 Desember 2026

Desember

Santa Parade

Jumat, 25 Desember 2026

Desember

Coloring Fest

Minggu, 27 Desember 2026

Event Plans 2026







Januari

Cheerfull Kids Family, Kreasi Topeng, English Festival







Februari

Tari Kreasi Tradisional, CNY Competiition, Sweet Competition Time, Barogsai Performance, Ramadhan Berbagi







Maret

Ramadhan Berbagi, Ramadhan Competition, Face Painting Glow In The Dark

Event Plans 2026

POLLUX MALL
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April

Pesta Legenda Nusantara, Fun Dance, Puzzle Adat Minang, Dreamy Kids Stairs, Outing Class PAUD Ceria







Mei

Outing Class KB Pelangi, Lava Lamp, Outing Class PO, JCO Cooking Class, Threasure Hunt, Lasy Competition, Fashion Ragam Budaya, Pentas Seni, Drama Musik, Mini Challenge Bowling







Juni

Cooking Class, Wisuda TK, Konser Drumband, Stone Leap, Pentas Seni, Edutrip, Eco Fun Craft Day



Secure your leasing opportunity today!

Leasing Inquiry:
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