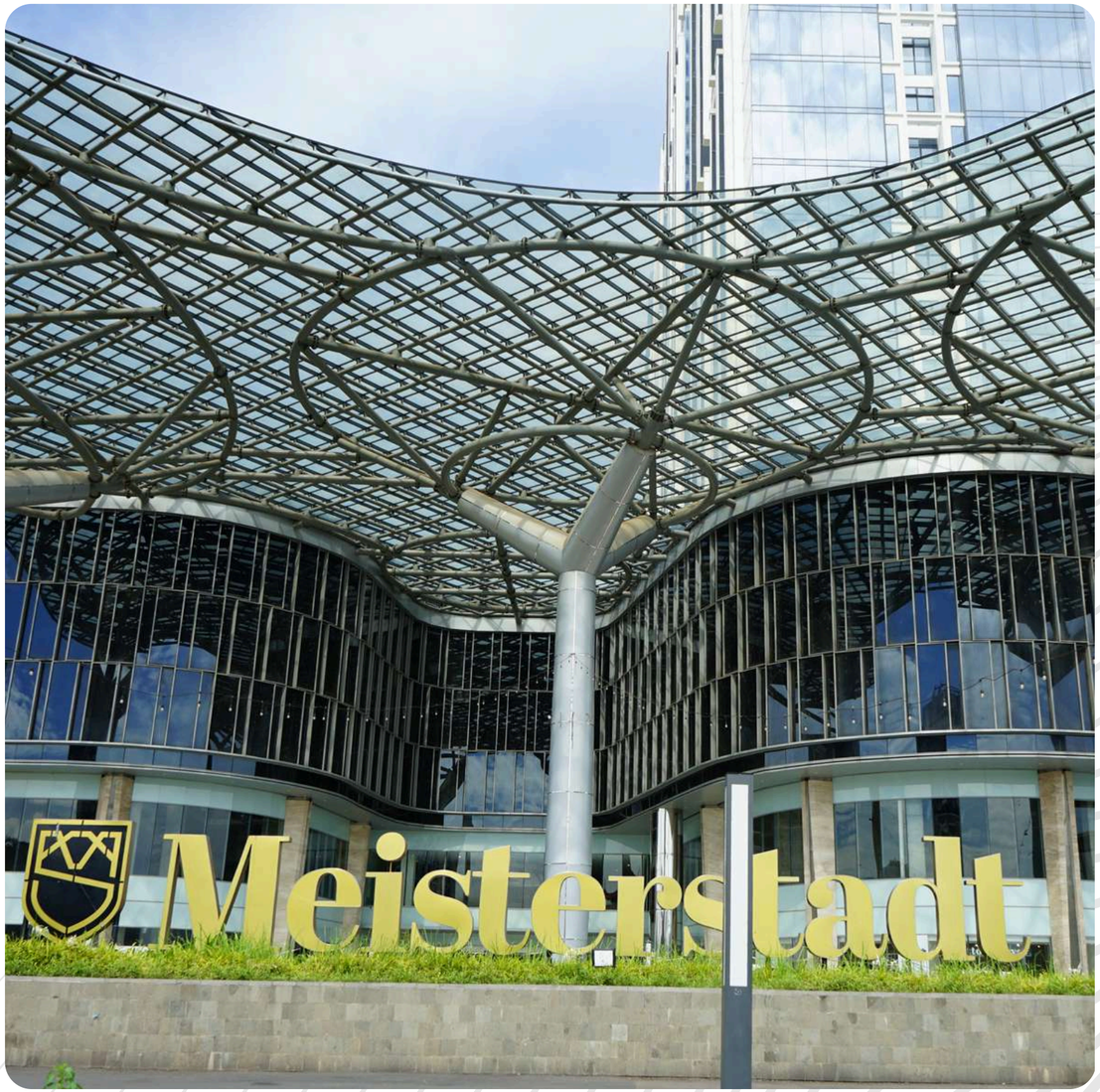
POLLUX MALL
BATAM CENTER

# Leasing Deck



# Overview

Pollux Mall Batam Center sets a new standard for shopping and entertainment in the vibrant heart of Batam. This premier destination features an impressive array of high-end retail stores, delightful dining venues, and cutting-edge recreational amenities. Its stylish architecture and warm, inviting atmosphere provide the perfect setting for relaxation and enjoyment. Adding to its allure is the integrated superblock, which includes premium apartments designed for ultimate comfort and modern living. Experience Pollux Mall Batam Center, where every visit is transformed into an exceptional journey.

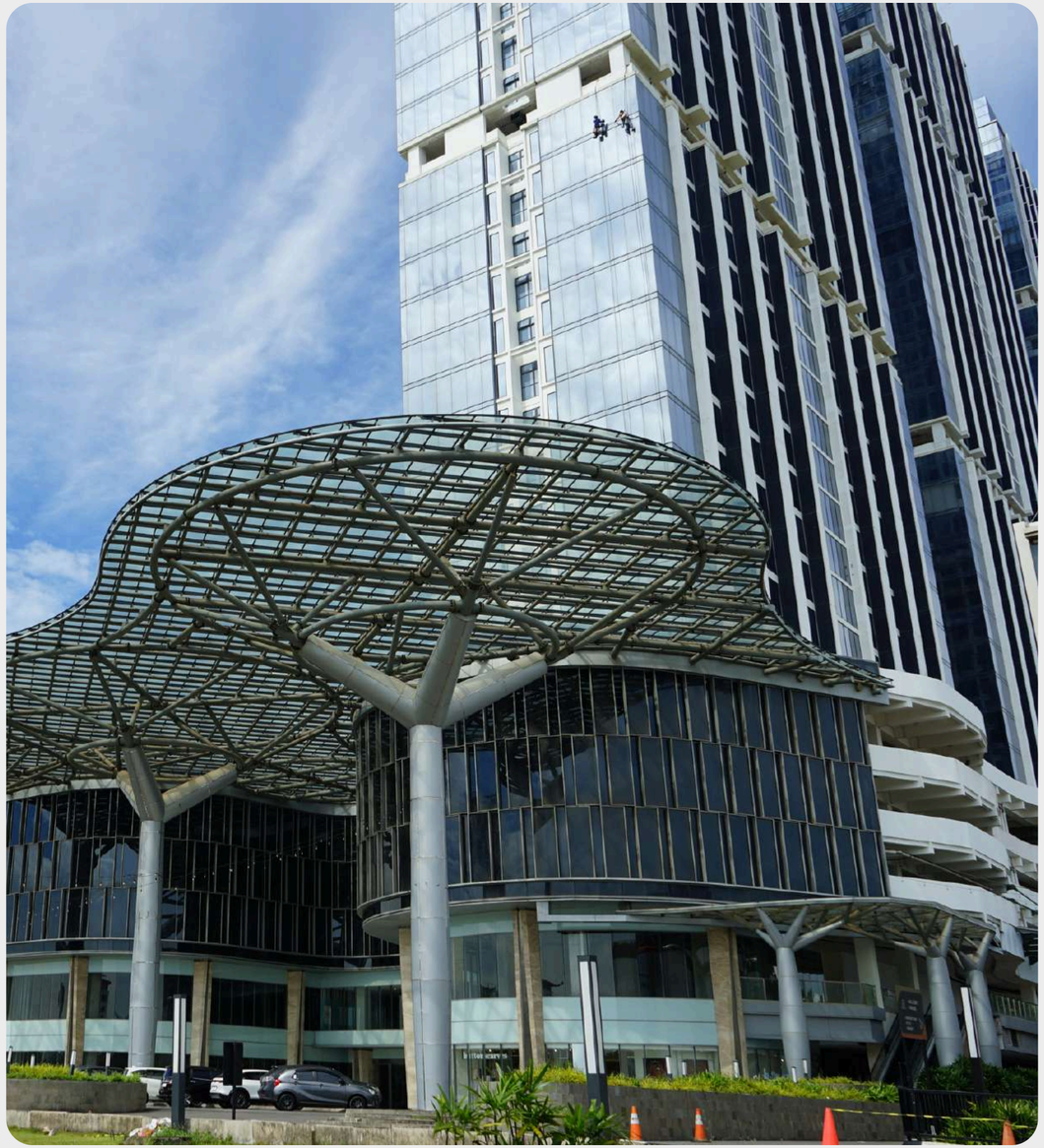





# Overview

Pollux Mall Batam Center is a modern lifestyle and retail destination strategically located in the heart of Batam Center, surrounded by residential, office, hotel, and commercial developments. The mall offers strong accessibility and a growing captive market, making it an ideal destination for retail, dining, entertainment, and lifestyle brands.

Designed to create a dynamic and engaging shopping experience, Pollux Mall Batam Center presents a curated tenant mix supported by community events and lifestyle activations. With its strategic location and long-term development potential, the mall is positioned to become one of the leading lifestyle destinations in Batam.



# Strategic Location

Pollux Mall Batam Center is strategically located in the heart of Batam Center, one of the city's most dynamic and rapidly developing districts. Positioned within the integrated Pollux Meisterstadt superblock, the mall benefits from a unique mixed-use ecosystem that combines residential towers, commercial spaces, hospitality facilities, and lifestyle amenities within a single destination.
Its prime location offers excellent accessibility and connectivity to major transportation hubs, including Hang Nadim International Airport, Batam Centre International Ferry Terminal, government offices, business districts, educational institutions, and established residential neighborhoods. This strategic positioning allows the mall to capture a diverse customer base consisting of residents, office workers, tourists, students, and families.

Supported by a growing captive market from the surrounding residential and commercial developments, Pollux Mall enjoys consistent footfall and strong potential for long-term retail growth. As Batam continues to evolve as a key economic and tourism gateway, Pollux Mall is well-positioned to become a leading lifestyle and shopping destination, providing tenants with exceptional opportunities for brand visibility, customer engagement, and sustainable business performance.


Grand Mercure
Batam Centre
Batam Center
Ferry Terminal
Mega Mall
Harapan
Utama School
POLLUX MALL
BATAM CENTER
Politeknik
Negeri Batam

# Positioning Statement

Pollux Mall Batam Center presents a combination of national and international brands, as well as potential local tenants, creating a comprehensive shopping and entertainment experience. Consistent event activations and active community engagement contribute to increased visitor traffic and dwell time. As a thriving lifestyle hub, Pollux Mall Batam Center offers sustainable business opportunities for tenants through its dynamic retail ecosystem, a clear target market (families, young professionals, and millennials), and the continued growth potential of the Batam Center area.







# Why Pollux Mall Batam Center ?

## Strategic Prime Location

Located in an area with strategic access, a strong captive market, and proximity to major business, government, and transportation centers in Batam.

## Strong Captive Market

Supported by vertical housing (apartments & residences), offices, and surrounding public facilities that create a stable flow of visitors every day.

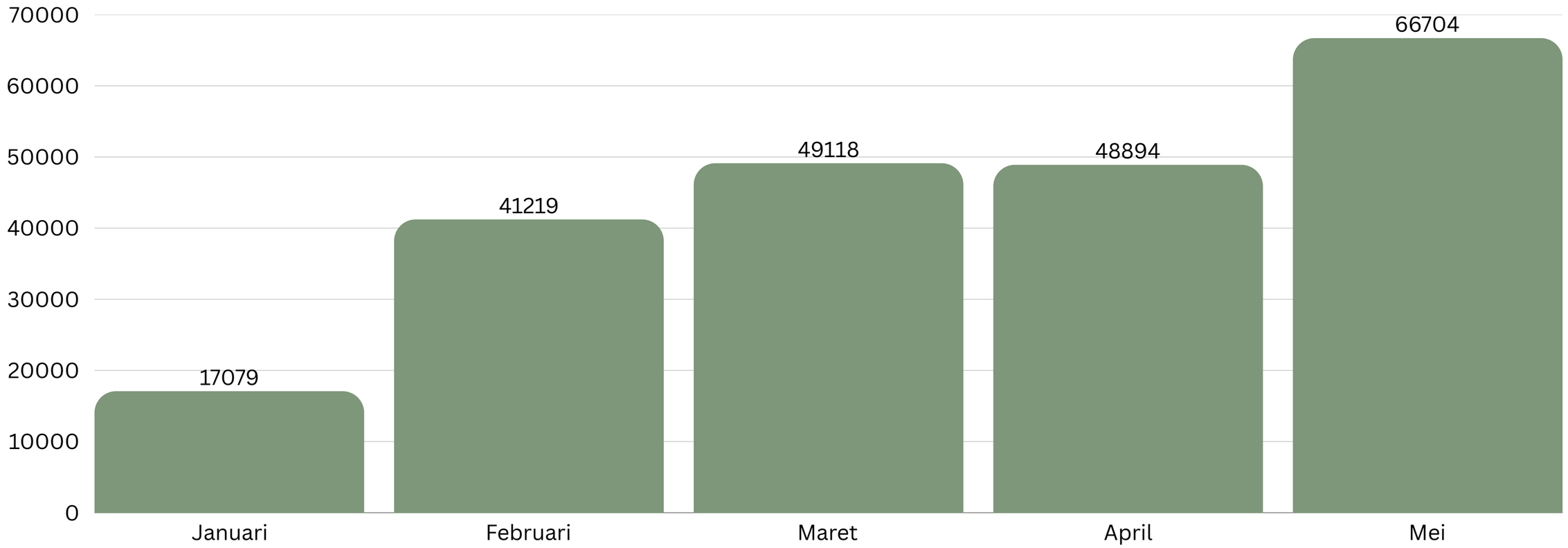
## Growing & Quality Traffic

Traffic is dominated by families, young professionals, and millennials with growing purchasing power.

## Integrated Lifestyle Destination

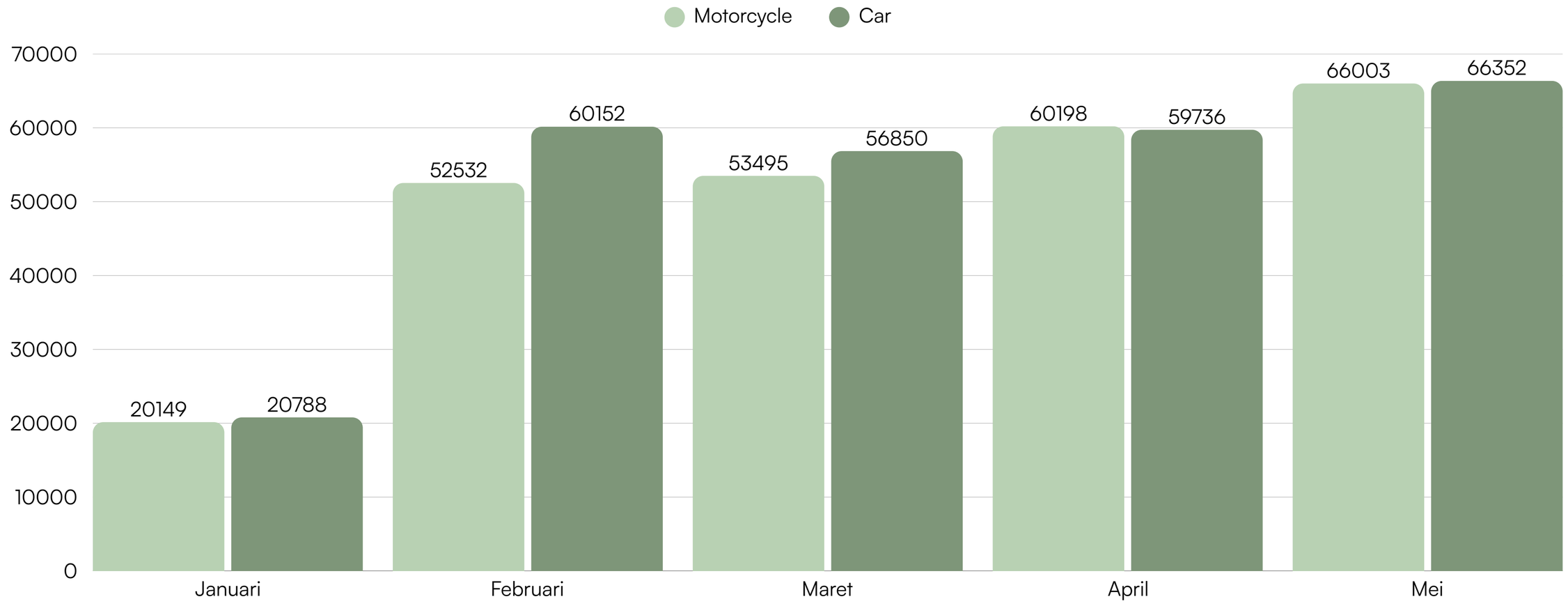
Combining retail, F&B, entertainment, and community space in one destination that is relevant to a modern lifestyle.

# Traffic Customer



POLLUX MALL
BATAM CENTER

# Traffic Parking



# Mall Gallery

POLLUX MALL
BATAM CENTER









POLLUX
MALL BATAM
25 01
DES JAN
BIG
FOOD

# Tenant Gallery

POLLUX MALL
BATAM CENTER

















# Tenant Gallery

POLLUX MALL
BATAM CENTER

















# Tenant Gallery

POLLUX MALL
BATAM CENTER

















# Tenant Gallery

POLLUX MALL
BATAM CENTER

















# Tenant Deals

POLLUX MALL
BATAM CENTER

kkzIzor PeYsxgMrM
Click here to visit the page.

BENANG JARUM

ZYTADELIA

MAKO
CAKE AND BAKERY

minimal

SPORTS STATION

SAMSUNG

erafone
member of erajaya group

IDACHI
FITNESS

TRAVEL XPERIENCE

myfee+

Content is no longer available

VOLVO

fore

Amigos

CityGarden
Eat & Play

HAPPY TIME

IMIGRASI
BHUMI PURA WIRA WIBAWA

Indomaret

SALE ZONE

THE HARD DECK
BAR BISTRO

COLORBOX

EXECUTIVE

POLLUX MALL
BATAM CENTER

# Zone Area







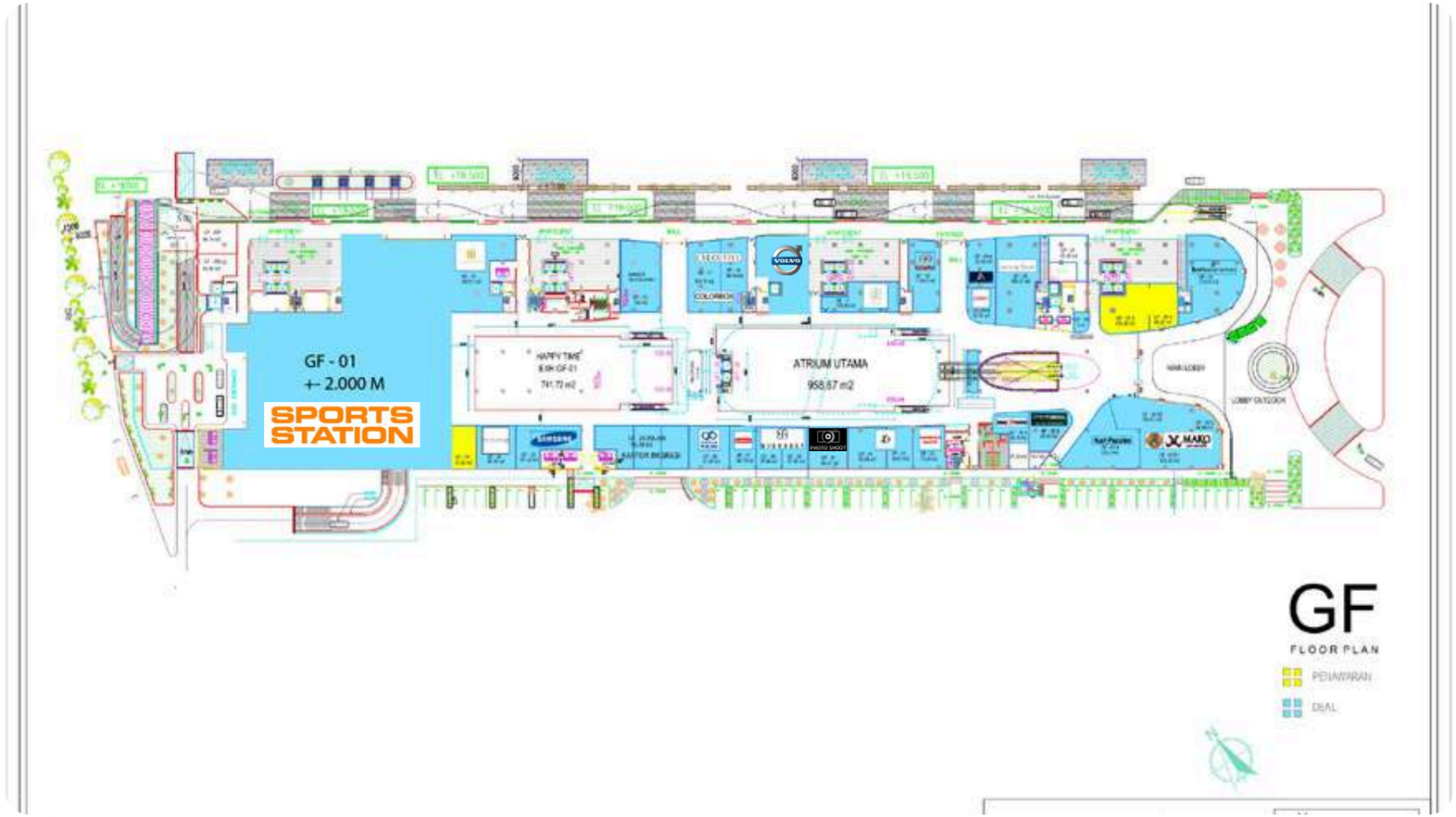
Zone Area | GF Ground Floor

Zone Area

# GF

## Ground Floor

The Ground Floor (GF) is the mall's main activity center with a strategic position, maximum visibility, and high traffic potential, providing optimal opportunities for tenant business growth.




PAR DOX
Enter
PARADOX

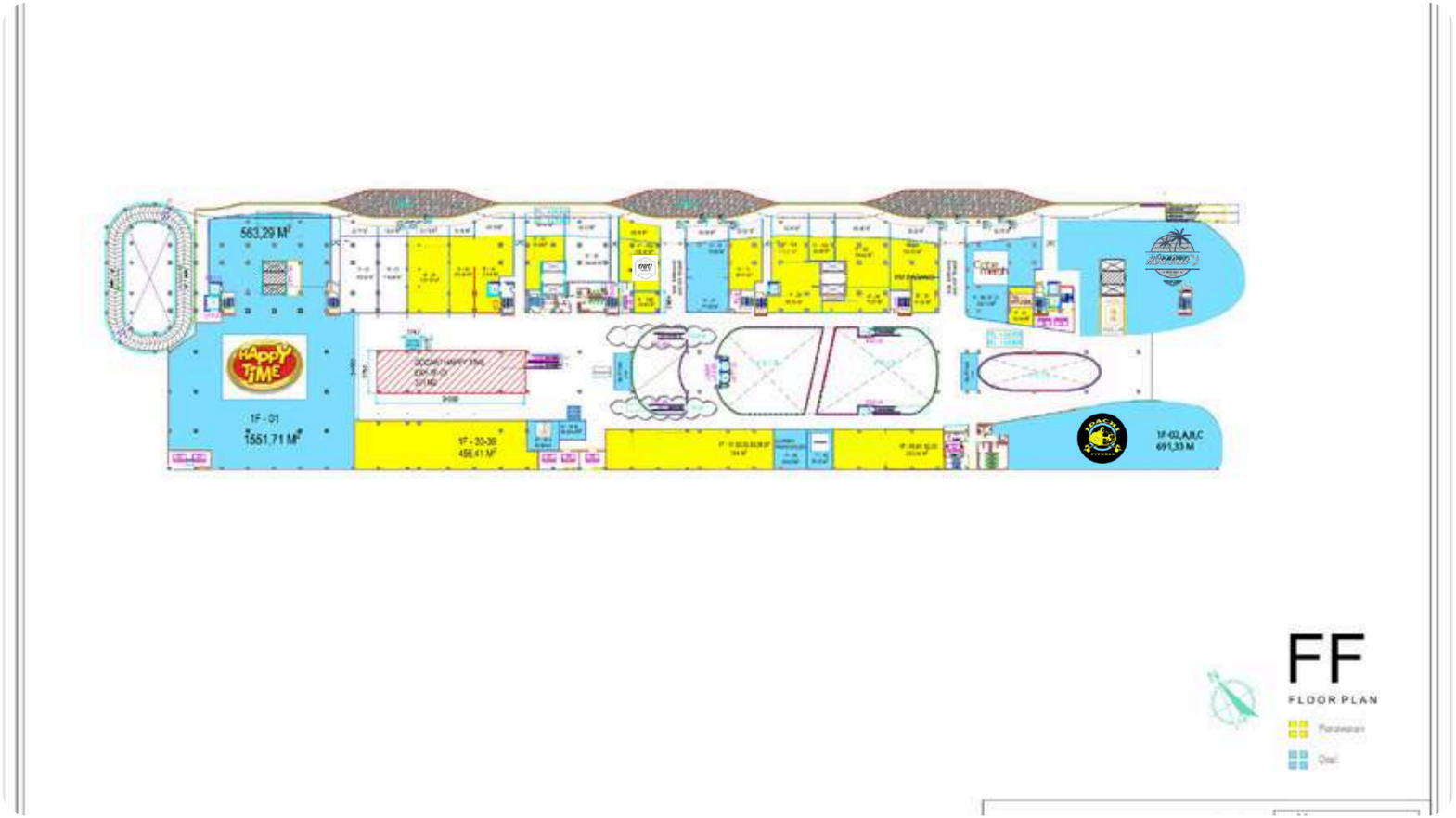

PAR DOX
KELAM
Enter
PARADOX

Zone Area

# 1F

## First Floor

Level 1 offers a strategic retail area with a diverse tenant mix, creating a comfortable and attractive shopping experience for visitors.



POLLUX MALL
BATAM CENTER

# Mall Events

# Event Gallery

POLLUX MALL
BATAM CENTER
















# Event Plans 2026

POLLUX MALL
BATAM CENTER

Januari

## New Year Sale

An early year promotional program designed to increase visits, engagement, and transactions at the mall.

Februari

## Big Ramadhan In China Town

Big Ramadan in Chinatown presents a blend of culture and Ramadan atmosphere through bazaars, culinary specialties, themed entertainment.

Maret

## Big Ramadhan In China Town

Big Ramadan in Chinatown presents a blend of culture and Ramadan atmosphere through bazaars, culinary specialties, themed entertainment.

April

## April Vaganza

April's special campaign program is designed to create a more engaging shopping experience and increase visitor engagement.

Mei

## Health & Wellness

Health & Wellness is a campaign that focuses on a healthy lifestyle through various fitness activities, health education, and related tenant promotions.

Juni

## School Holiday

A family-focused campaign that creates a fun holiday experience while increasing visitor traffic and engagement.

# Event Plans 2026

POLLUX MALL
BATAM CENTER

Juli

## School Holiday

A family-focused campaign that creates a fun holiday experience while increasing visitor traffic and engagement.

Agustus

## Sprit Of Independence Day

Independence Day celebrations combine entertainment, competitions, and promotional programs to create a more festive shopping experience.

September

## Pet Lovers

A pet-themed event that combines education, entertainment, and community activities to create an engaging experience for families.

Oktober

## Festival Halloween

The Halloween Festival presents a festive, themed experience through decorations, entertainment, and interactive activities to increase visitor traffic.

November

## Colors Of November

Colors of November presents a series of thematic activities, promotions, and entertainment to create a more colorful and engaging shopping experience.

Desember

## Christmas Wonderland

Christmas Wonderland brings a festive holiday atmosphere through themed decorations, family entertainment, and special end-of-year promotional programs.



# Secure your leasing opportunity today!

**Leasing Inquiry:**
Pricilia Yeny Avianita
pricilia.yeny@pollux.co.id
+62 878 3828 4869

batamcenter.polluxmalls.com

@polluxmallbatam